

**DELHI DEVELOPMENT AUTHORITY
EM's OFFICE**

No. EM 1(10)2004/865

dt: 15.02.05

Circular No...571.....

**Sub: - PUBLICITY POLICY FOR ISSUE OF TENDER NOTICES BY
VARIOUS ENGINEERING DIVISIONS OF DDA**

Guidelines on publishing of the tender notices by the various Engineering Divisions of DDA has been issued Vide circular No. 390 dt. 08.04.93 Annexure -I appended to it contained the approved list of Newspapers under group-A and Group -B duly modified vide circular No.393 dt. 16/4/93, 413 dt. 24-11-93, 515 dt. 23-9-97 and 547 dt. 8-2-02. These guidelines shall continue to be followed except Annexure - I to circular No. 390 as also circulars no. 393, 413, 515 and 547, which stands superseded with the approval of WAB, accorded in its 19th (2004) meeting held on 6-12-04, as under:-

Group A

1. Quami Patrika (Hindi) *
2. Swatantra Shahdara Mail (Hindi)*
3. National Herald (Englilsh) *
4. Economic Times (English)
5. Pioneer (English)
6. Business Standard (English)
7. Jansatta (Hindi)
8. Hindu (English)

Group B Hindi Newspapers

1. Veer Arjun *
2. Nav Bharat Times
3. Punjab Kesari *
4. Rashtriya Sahara
5. Hindustan
6. Dainik Jagran
7. Amar Ujalla *

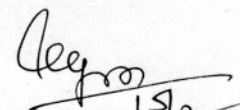
Group B English Newspapers

1. Times of India
2. Hindustan Times
3. Indian Express

NOTE

1. One Newspaper from Group A will be selected on rotation basis in order given in the roaster above.
2. One Newspaper of Hindi and one Newspaper of English in- Group B will be selected on rotation basis in the order mentioned in the roaster above. This will give the optimum publicity for the NITs.
3. NITs will be published in three newspapers i.e. one from Hindi Group B one from English Group B and one from Group A (Either Hindi or English as per rotation.)
4. It is stated that following (*) Newspapers are allowing DAVP rates to the DDA's advertisements.

It is, therefore, enjoined upon all concerned to release advertisements as per above updated approved list.

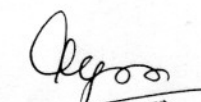

(V.K. Chopra)
EO III to EM

Copy to:-

1. All CEs (Civil/Elect.)DDA with 20 spare copies for further distribution amongst SEs and EEs, Jt. CAO/FO & CE (HQ), DDA
2. CE (QC), DDA with 10 spare copies for circulation among SEs and EEs under his control.
3. CE (Design), DDA with 10 spare copies for circulation among SEs and EEs under his control.
4. CVO, DDA with 16 spare copies for circulation among SEs and EEs under his control.
5. CAO, DDA
6. Project Manager (Flyover) Gr.,I and II, DDA with 7 spare copies each for circulation among EEs and FOs.
7. Director (hort.), North and South, DDA with 10 spare Copies each for circulation among Jt./Dy. Directors
8. Director (MM), DDA with 7 spare copies for circulation among EEs and FOs under his control.
9. Director (Works), DDA, Director (PR), DDA
10. EO-I, II, III, EE (PPC), DDA
11. A.O (Plan), DDA
12. EM 13 (5) 93/TC/Pt.
13. F1 (43)2004/PR Cell
14. Hindi Officer to Hindi version of.

Copy also forwarded to -

1. PS to VC for kind information of the latter
2. PS to EM for kind information of the latter
3. PS to FM for kind information of the latter


(V.K. Chopra)
EO III to EM