

DILHI DEVELOPMENT AUTHORITY
E.M.'S OFFICE.

NO.EM1(10)98/V-1-I/2024

dt. 8.2.2002

CIRCULAR NO. 547.

Sub: PUBLICITY POLICY FOR ISSUE OF TENDER NOTICES
BY VARIOUS ENGINEERING DIVISIONS OF D.D.A.

Guidelines on publishing of tender notices by the various Engineering Divisions of DDA had been issued vide circular NO. 390 dt. 8/4/93. Annexure-I appended to it contained the approved list of newspapers under Group - A & Group-B duly modified vide circular Nos. 393 dt. 16/4/93, 413 dt. 24/11/93 and 515 dt. 23/9/97. These guidelines shall continue to be followed except Annexure - I to Circular No. 390 as also circular Nos. 393, 413 and 515, which stands superseded with the approval of WAB, accorded in its 9th (2001) meeting held on 24/8/2001, as under:-

GROUP - A

1. Veeer Arjun (Hindi).
2. Economic Times (English).
3. Pioneer (English).
4. Business Standard (English).
5. Jansatta (Hindi).
6. Hindu (English).

GROUP - B

A. HINDI

1. Nav Bharat Times.
2. Punjab Kesari.
3. Rashtriya Sahara.
4. Hindi Hindustan.
5. Dainik Jagran.

B. ENGLISH

1. Times of India.
2. Hindustan Times.
3. Indian Express.

NOTE: -

- i. One Newspaper from Group-A will be selected on rotation basis in the order given in the roster above.
- ii. One Newspaper of Hindi and one Newspaper of English in Group-B will be selected on rotation basis in the order mentioned in the roster above. This will give the optimum publicity for the NITs.
- iii. NITs will be published in three newspapers i.e. one from Hindi Group- B, one from English Group-B and

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Dy. Secy. (EM)
D.A.E./EM's office

Contd....2/-

and from Group - A. (Either Hindi or English as per the rotation.)

It is, therefore, enjoined upon all concerned to release advertisements as per the above updated approved list.

S.M. Madan
(S.M. MADAN)
CHIEF ENGINEER (H.Q.)

COPY TO:-

1. All CEs (Civil/Elect.) DDA with 20 spare copies for further distribution amongst SEs and EEs, Jt. CAO, FO, & CE (HQ) DDA with 5 spare copies.
2. CE (QC) DDA with 10 spare copies for circulation among his SEs and EEs.
3. CE (Design), DDA with 10 spare copies for circulation among his SEs and EEs.
4. CVO, DDA with 15 spare copies for circulation among his SEs and EEs.
5. CAO, DDA.
6. Project Manager (Flyover) Gr. I & II, DDA with 7 spare copies each for circulation among EEs and FOs.
7. Director (Hort.), North and South, DDA with 10 spare copies each for circulation among Jt. / Dy. Directors.
8. Director (MM), DDA with 7 spare copies for circulation among his EEs and FOs.
9. Director (Works), DDA.
10. EO-I, II, III, PPC-1, PPC-2 to EM, DDA.
11. AO (Plan), DDA.
12. EM13(5,93/TC/pt.
13. F1(16)97/DPR

COPY ALSO FORWARDED FOR KIND INFORMATION TO :-

1. VC, DDA.
2. EM, DDA.
3. FM, DDA.

Compared
Sydney
CE-II/EM's office

Chopra
(V.K. CHOPRA),
EO-I to EM, DDA.