

DELHI DEVELOPMENT AUTHORITY
(EM'S OFFICE)

NO: EM.1 (10) 97/1713

Dated: 23.9.97

CIRCULAR No. 575

SUB: PUBLICITY POLICY FOR ISSUE OF TENDER NOTICES
BY VARIOUS ENGINEERING DIVISIONS OF D.L.A.

Guidelines on publishing of tender notices by the various Engineering Divisions of DDA had been issued vide Circular No. 390 dt. 8.4.93. Annexure-I appended to it contained the approved list of Newspapers under Group-A & Group-B duly modified vide Circular Nos. 393 dt. 16.4.93 and 413 dt. 24.11.93. These guidelines shall continue to be followed except Annexure-I to Circular No. 390 as also circulars No. 393 & 413, which stand superseded with the approval of WAB, accorded in its meeting held on 6.6.97, as under :-

GROUP-A

- i) Veer Arjun (Hindi).
- ii) National Herald (English).
- iii) Economic Times (English).
- iv) Pioneer (English).

GROUP-B

- (a) HINDI
 - i) Nav Bharat Times.
 - ii) Punjab Kesari.
 - iii) Rashtriya Sahara.
 - iv) Jansatta.
 - v) Hindustan.
 - vi) Dainik Jagran.
- (b) ENGLISH
 - i) Indian Express.
 - ii) Times of India.
 - iii) Hindustan Times.

NOTE:

- i) One Newspaper from Group-'A' will be selected on rotation basis in the order given in the roster above.
- ii) One Newspaper of Hindi and one Newspaper of English in Group-'B' will be selected on rotation basis in the order mentioned in the roster above. This will give the optimum publicity for the NITs.
- iii) NITs will be published total in three newspapers i.e. one from Hindi Group-'B' one from English Group-'B' and one from Group-'A' (Hindi & English combined).

It is, therefore, enjoined upon all concerned to release advertisements as per the above updated approved list.

This issued with the approval of Engineer Member.

S.K. BAJAJ
22/9/57
(S.K. BAJAJ)
DIRECTOR (WORKS)
D.D.A.


1. All CEs/ACE i/c CE(QC), CE(Elect.), ACE(D) Director (DWK) & (EZ), DDA.
2. All SEs(Civil & Elect.), SE(QC), SE(D) circulation through their respective CEs/ACEs/Director(DWK) & (EZ), DDA.
3. CVO i/c SE(Vig.)-I & SE(Vig.)-II, DDA.
4. CAO, DDA.
5. Director (Hort.) North & South, Director(MM), Dir.(M&PPC), Director Works), Director(PR), DDA.
6. All EEs(Civil), (Elect.), (QC), (Vig.), (Design). circulation through respective Zonal Offices.

All Jt. Director (Hort.)/Dy.Dir.(Hort.)
Circulation through their respective
Director (Hort.)DDA.

8. Jt. C.A.O.(CAU) Rohini), DMK, SEZ, SWZ, NZ, EZ, DDA.
9. P.O.(En)/AC(works)-I,II,III,IV and AC(I&A)HQ.
10. A.O.(P) to En, DLA.
11. File NO. EL (34)86/DPR.
12. File NO. E-13(5)93/TC.

Copy also forwarded for information to:-

1. V.C., DDA.
2. E.M., DDA.
3. F.M., DDA.
4. P.Comr.
5. Commr.(H).
6. O.S.D. to V.C.


E.O.-I to E.M.
D.D.A.