

DELHI DEVELOPMENT AUTHORITY
(E.M.'s OFFICE)

1(10)/96/11824

Dated: 30.7.96

CIRCULAR NO. 498

STANDARDIZATION OF DISPLAY BOARDS

Standardization of Sign Boards have been under consideration of the DDA; This was mainly due to the reasons that at present such Boards do not have any uniformity. The existing sign boards have been reviewed with a view to evolving a uniform and efficient system. The sign boards shall be so placed that the persons, for whom these are intended, can recognize easily and in time. As a general rule, there shall be sign boards of the sizes given below. The normal size shall be used on strategic locations and small size shall be used for less important locations of the area. Signages have been designed for Residential, Commercial, recreational and Institutional areas. The colour scheme and size of letters have also been fixed. The details of these are given as below :

1. The sizes of the Boards would be :
 - a) 6' x 4' (either horizontal or vertical)
 - b) 4' x 4'
 - c) 3' x 4'
 - d) 3' x 2'
2. Each Board will be made out of M.S. Sheet.
3. The board will display at top "Delhi Development Authority" in black self illuminated ^{light} paint on yellow ocher base.
4. The middle portion of the Board is for displaying map, message, rules, regulations etc. The size to be decided on the basis of area of Project of Scheme, its location & its use.
5. The base colour for various uses would be :

Residential	-	Light Yellow (as per sample)
Commercial	-	Light Red "
recreational	-	Light Green "
Institutional	-	Light Blue "
Industrial	-	Light purple "

Condopted
21/8/96
S

BAI

57

Contd...2/-...

6. All the writing on the board would be in black colour - Selevitta Style.
7. The bottom strip of the Board can display the name of the sponsors, if any, on the terms & conditions to be approved by the Chief Engineer of the zone.
8. The existing boards, of whatever sizes they are, will be utilised first thereby giving above colour scheme and graphics.

It is, therefore, enjoined upon all the Chief Engineers/Directors(Hort.)-North & South to standardize all the display boards in the areas under their charge. The sample for each of the display board alongwith colour scheme and graphics is enclosed for reference.

ENCL: AS STATED ABOVE.

(Signature)
(R.K. BHANDARI)
Engineer Member

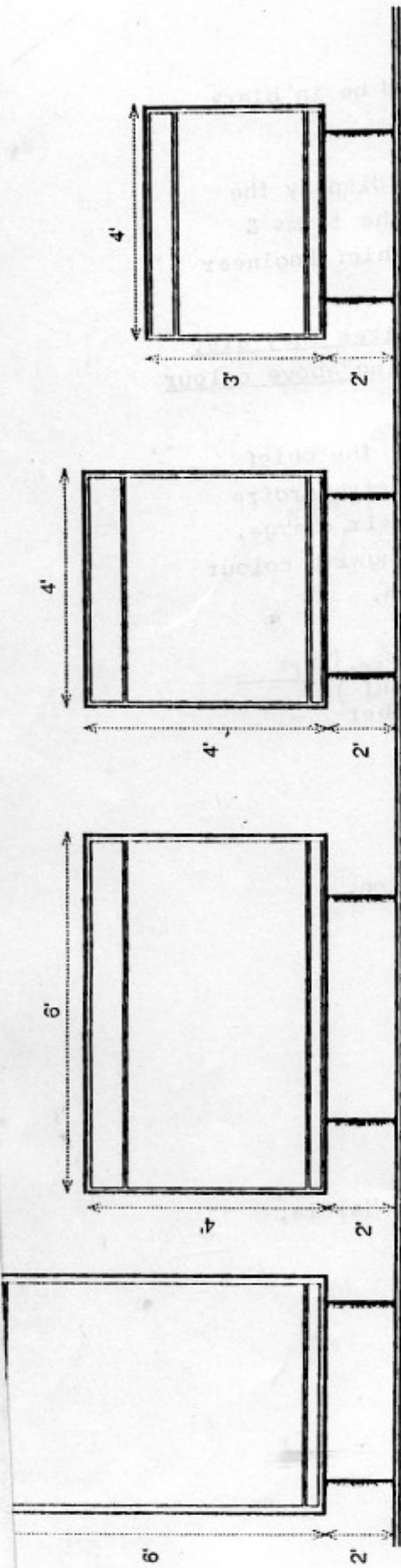
All Chief Engineers/Dir.(Hort.)-North & South

copy to:-

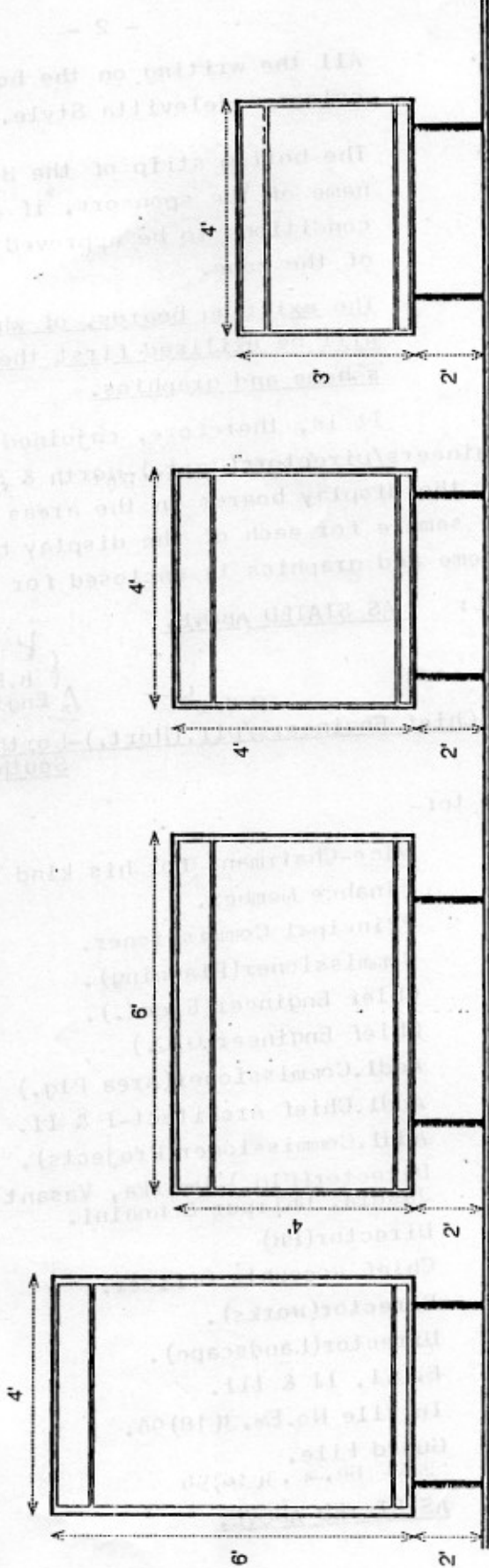
1. Vice-Chairman, for his kind information.
2. Finance Member.
3. Principal Commissioner.
4. Commissioner(Planning).
5. Chief Engineer(Elect.).
6. Chief Engineer(Q.C.)
7. Addl.Commissioner(Area Plg.)
8. Addl.Chief Architect-I & II.
9. Addl.Commissioner(Projects).
10. Director(Plg.)-Dwarka, Vasant Kunj-II, Narela, Jasola, Dhirpur & Rohini.
11. Director(PK)
12. Chief Accounts Officer.
13. Director(works).
14. Director(Landscape).
15. E.O.I, II & III.
16. In file No.Em.3(18)96.
17. Guard File.
18. File No.Em.3(18)96

ENCL: AS STATED ABOVE.

(Signature)
(ENGINEER MEMBER)
27/7/16



RESIDENTIAL



COMMERCIAL

DDA दिल्ली विकास प्राधिकरण

**NANDANVAN DISTRICT PARK
DWARKA**

- THIS PARK IS FOR YOU. PLEASE HELP US TO MAINTAIN IT CLEAN.
- PLEASE OBSERVE THE FOLLOWING
 - ADHERE TO PARK TIMING 9:00 AM TO 8:00 PM
 - USE WASTE PAPER BASKETS
 - ENTRY OF DOGS PROHIBITED
 - DO NOT USE THIS PARK AS A PLAYFIELD

HD FC - FOR YOUR DREAM HOUSE

SIZE : 3'x4' or 4'x4'

DDA दिल्ली विकास प्राधिकरण

ACTIVE PLAY AREA

CHILDREN PARK

WOODED LAND-

PICNIC HUTS

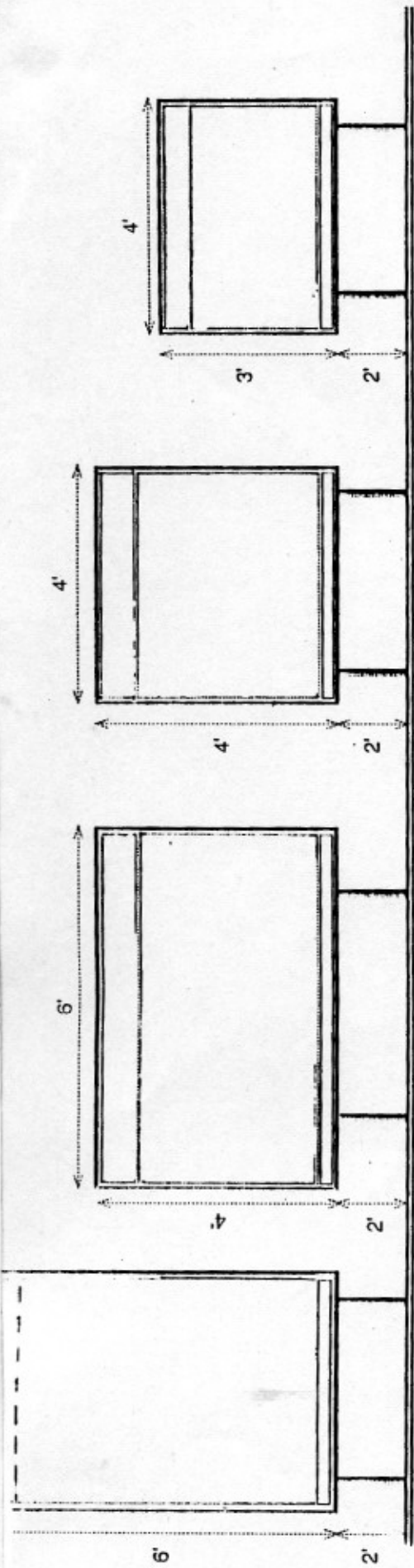
WATER BODIES

AMPHITHEATURE

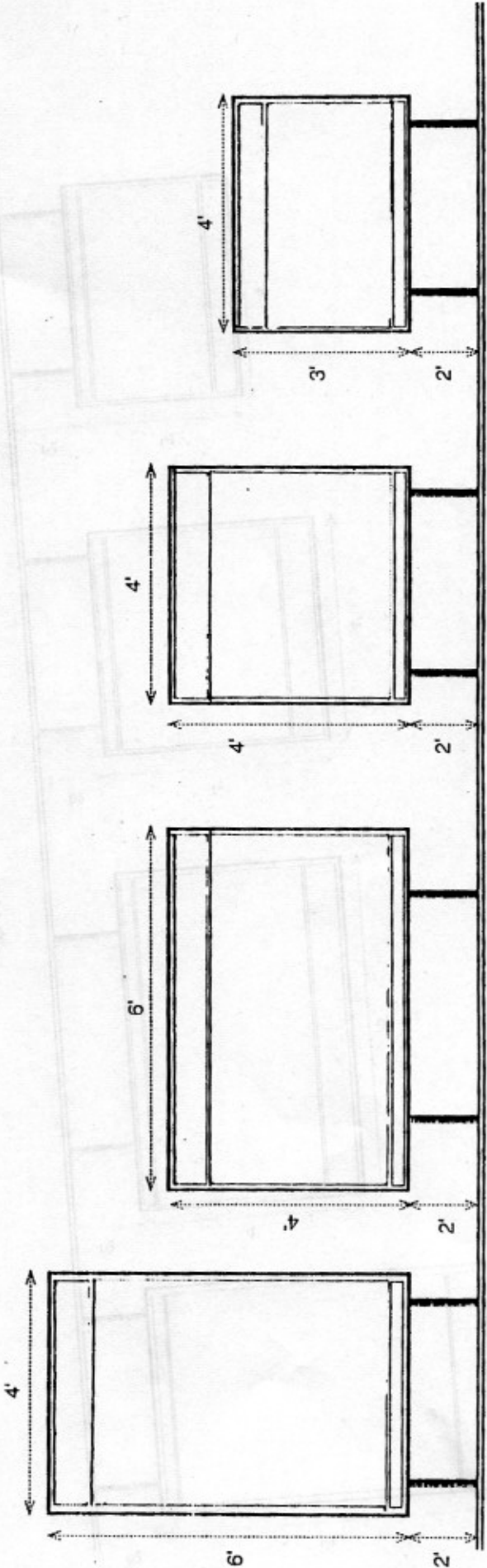
**DISTRICT PARK DWARKA
CODE 20002**

HDFC - LOAN LINKED DEPOSIT SCHEMES

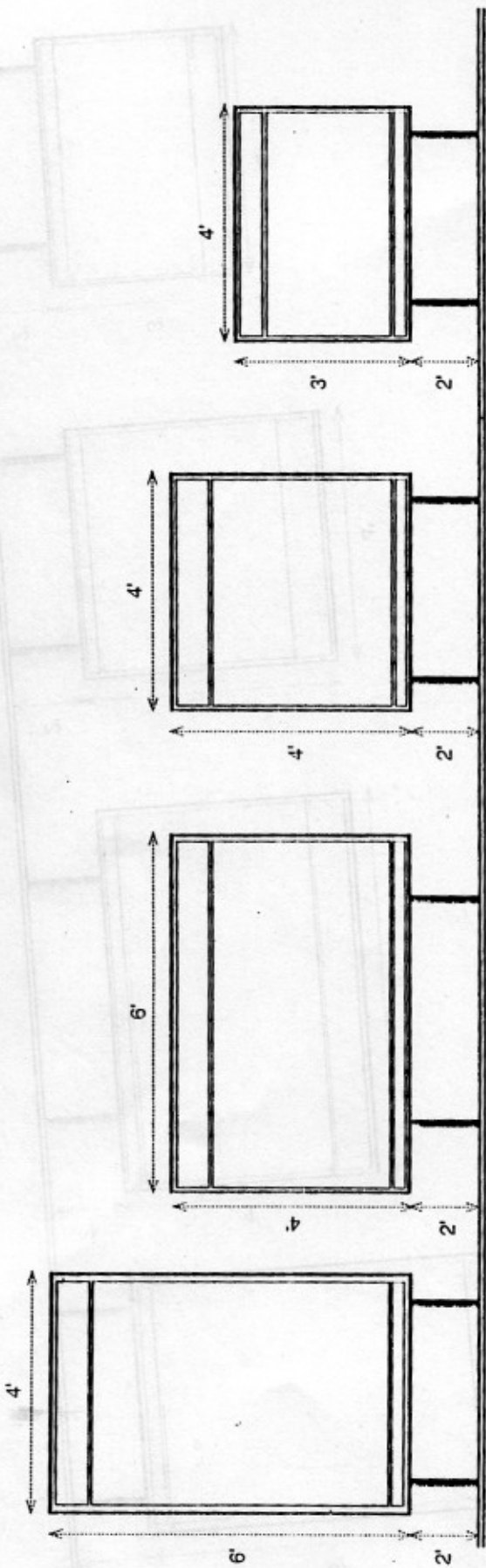
SIZE : 4' x 6'



INDUSTRIAL



RECREATIONAL



PUBLIC & SEMI PUBLIC

RECREATION

INDUSTRIAL