

NO:EM.1(10)96/ 8199

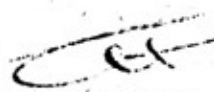
Dated: 3.6.96

CIRCULAR NO. 494

SUB: RELEASE OF DDA'S ADVERTISEMENT THROUGH
EMPANELLED AGENCIES WITH DDA.

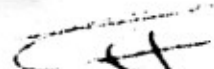
It has been pointed out by the Finance Wing of DDA that, though, the revised list of panel of advertising agencies for release of DDA's advertisements was circulated vide No.F.1(60)/95/DPR/233 dt. 16.8.95, which did not contain the name of Rashtriya Advertising Agency, yet certain advertisements had been sent to this Agency for publishing uptill Oct.'95 i.e. even after 2 months of the exclusion of its name from the approved panel. It has been viewed seriously as otherwise the purpose of empanelling the agencies is totally defeated.

I am, therefore, directed to enjoin upon all Executive Engineers & FOs of the respective Zones to ensure that in future all advertisements are sent through only those agencies which are duly empanelled with DDA.


(GURBUX SINGH)
DIRECTOR (WORKS)
DDA

COPY TO:-

1. PS to EM for kind information of the latter.
2. All CEs i/c CE(Elect.) & CE(QC), DDA.
3. C.A.O., DDA.
4. All SEs i/c SE(Elect.), SE(QC) and SE(Design), DDA.
5. All EEs (Civil & Elect.), DDA.
6. All FOs of Respective Zones, DDA.
7. All Dy. Directors (Hort.), DDA.
8. File No.EM.13(5)93/TC.


DIRECTOR (WORKS)
D.D.A.