NO: EM1 (10) 83/6221

Dated:- 16.4.93

CI CUL AR No. 393

(Corrigendum to Circular No.390)

Sub: Publicity policy for issue of tender notices by various Engineering Divisions of DDA.

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While issuing Circular No.390, inadvertantly complete Annexure-I had not been enclosed therein. Therefore, complete Annexure-I is now being enclosed, which should be referred to in lieu of the earlier Annexure-I enclosed with Circular No.390, while following instructions contained in the said circular.

Encl: As above.

(S.M. MADAN)
DIRECTOR(MONITORING)

Unladare

- All C.Es, DDA with 20 spare copies for further circulation amongst various SEs/EEs.
- 2. Secretary, DD A.
- Director(MM) with 5 spare copies for further circulation amongst EEs.
- 4. Director(Hort.) North with 10 spare copies for circulation amongst Dy. Director(Hort.).
- 5. Director(Hort.) South with 10 spare copies for circulation amongst Dy. Director(Hort.).
- 6. G.M., I.S.B.T., DDA with 5 spare copies for circulation amongst EEs.
- 7. Dy. Director (Publicity)
- B. File No. F1(2)91-DPB.
- 9. File No.EM13(5)93/TC.

Copy to:-

- 1. V.C., DDA for kind information.
- 2. E.M., DDA for kind information.
- 3. E.M., DDA for kind information.

Director(M)

Marital

ROSTER

GROUP'A' (Circulation between 5000 to 50000)

- 1. Statesman (English)
- 2. The Page (Hindi)
- Financial Express(English)
- 4. Bandematram (Hindi)
- 5. Veer Arjun (Hindi)
- 6. National Herald (English)
- 7. Patriot (English)
- 8. Economic Times (English)

GROUP 'B' (Circulation exceeding 50000)

B 1. Hindi Newspapers

- 1. Navbharat. Times
- 2. Punjab Kesri
- 3. Rashtriya Sahara
- 4. Jansatta
- 5. Hindustan
- 6. Dainik Jagran

8 2. English Newspapers

- 1. Indian Express
- 2. Times of India
- 3. Hindustan Times
- I. One Newspapers from Group 'A' will be selected on rotation basis in the order given in the roster above.
- II. One Newspaper of **Hindi** and one Newspaper of English in Group 'B' will be selected on rotation basis in the order mentioned in the roster above. This will give the optimum publicity for the NITs.
- III. NITs will be published total in three newspapers i.e. one from Hindi Group'B' one from English Group'B' and one from Group'A' (Hindi & English combined).

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